



PURA VIDA
— IMAGES —

Ben Bireau - PuraVida Images
2025

PuraVida Images was created four years ago now. It is a **media company** specialising in **high-end sports, outdoor and adventure content**. I, Ben Bireau, former journalist, always collaborating for the media, founds PuraVida Images and operates as **Director, Photographer, Filmmaker, Drone and fpv pilot**.

We have all the tools in hand for a complete and rich service.



INTRODUCTION

PASSION JOB

Before being a job, it is above all a passion.

A passion for image, sport and nature but not only. Trained as a journalist, I work for TV channels and magazines. I was then able to set up my own company in order to offer myself in my areas of passion.

This profession allows encounters. It opens our minds, we move towards other areas because through the image we like to tell stories. Then opens the field of corporate, institutional based on our principles: the image and the story to tell.

From a passion has opened up many professions and opportunities:
Reportage, documentary, institutional, corporate, investigation, writing.

I congratulate myself every day to be able to do this job, to live from it, and to have great experiences.

"If you think adventure is dangerous, try routine, it's deadly"
paulo Coelho

PRESENTATION

BEN BIREAU



DIRECTOR
CHIEF OPERATOR
DRONE PILOTE / FPV
EDITOR
PHOTOGRPAHER

DURA VIDA
IMAGES

PRESENTATION

SHOWREEL



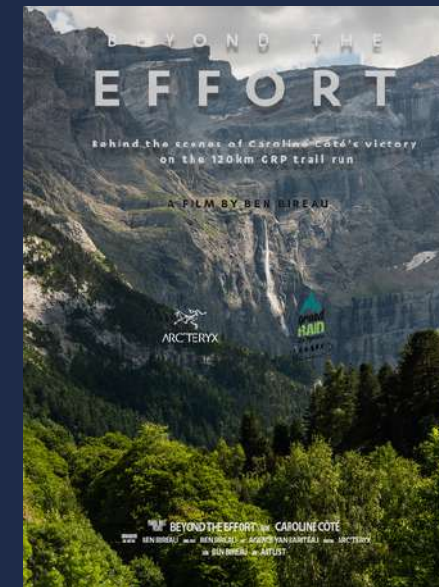
DIRECTOR

DOCUMENTARY

SAIL FOR SURF (2019)



BEYOND THE EFFORT (2019)



UNDER THE HULL (2022)



BEROI (2024)



LA GRANDEZA (2025)



DIRECTOR

WEBSERIE

11TH HOUR RACING (2021)



WE EXPLORE(2022)



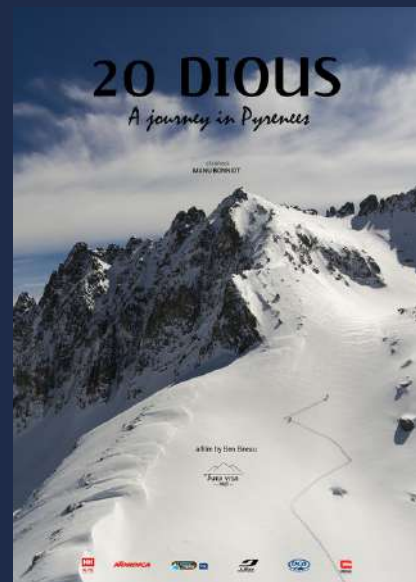
LIGNES DE VIE (2023)



DIRECTOR

PORTRAIT - SHORT DOCU

20 DIOUS (2018)



TONNELLERIE MARQUES



SHAKTI WAVE - YOGA



EL CAMINO / MARCO MIGNOT



DIRECTOR

SHORT FORMAT / SOCIAL MEDIA

11TH HOUR RACING

I could collaborate with the sailing team for their Transat Jacques Vabre campaign with two boats competing in the race. In charge of shooting and editing for social media.

List of videos I could do:

- [4 sailors, 2 boats, 1 team](#)
- [TJV départ 2021](#)
- [ONG Video](#)
- [Defi azimut Race](#)
- [Imoca Launch](#)

NPY

Ambassador for skiing resorts in Pyrenees. In charge of producing content for social media.

List of videos I could do:

- [Ski patrol](#)
- [Experiences](#)
- [Beauty](#)
- [New season](#)
- [Snow is back](#)
- [Npy x Helly Hansen](#)
- [Never over](#)

FRENCHMAN TRIATHLON

Director since 2018 of the media coverage for the biggest triathlon event in Aquitaine. Managing a team to create reel format, aftermovies, brands collabs

List of videos I could do:

- [Frenchman x Nissan](#)
- [Frenchman x Saidia](#)
- [Frenchman x Maroc](#)
- [Create your myth](#)

DIRECTOR

CORPORATE / INSTITUTIONAL

LA MAISON VILLEVERT (2017)

FÉDÉRATION DES CHASSEURS (2017)

BOUYGUES IMMOBILIER (2017)

CHÂTEAU FOURCAS DU PRÉ (2017)

VILLA PRIMROSE (2021)

CHÂTEAU PIERRE 1ER (2022) (EN PRODUCTION)

DIRECTOR

SPORT - OUTDOOR

MARATHON DE BORDEAUX (2018)

FRENCHMAN

SAINT EMILION

MANU BONNIOT

EUROSPORT / TENNIS

SPORTS AVENTURE

11TH HOUR RACING TEAM

SPORTS HEROES GROUP

DIRECTOR

MODE

FRANCK
PROVOST
PARIS

SUMMER CAMPAIGN 2017, 2018, 2019

COLLAB WITH DIRECTOR ELOI GARCIN DURING FASHION WEEK

ARTURO OBEGERO FW

PAULO CANOVAS FW

DIRECTOR

CHEF OPÉRATEUR / PILOTE DRONE

As **professional**, I'm working also for **various production company** or for others directors as a **chief operator and drone pilot**. Below a non-exhaustive list of where I've been able to work for:

DOCUMENTARY Pyrenees - 2019 - German channel

DOCUMENTARY Caroline Côté & Vincent Colliard - 2022

DOCUMENTARY Portrait Athlete

DOCUMENTARY Victor Bergeon, un voyage au bout de l'effort - 2022

ADVERTISING

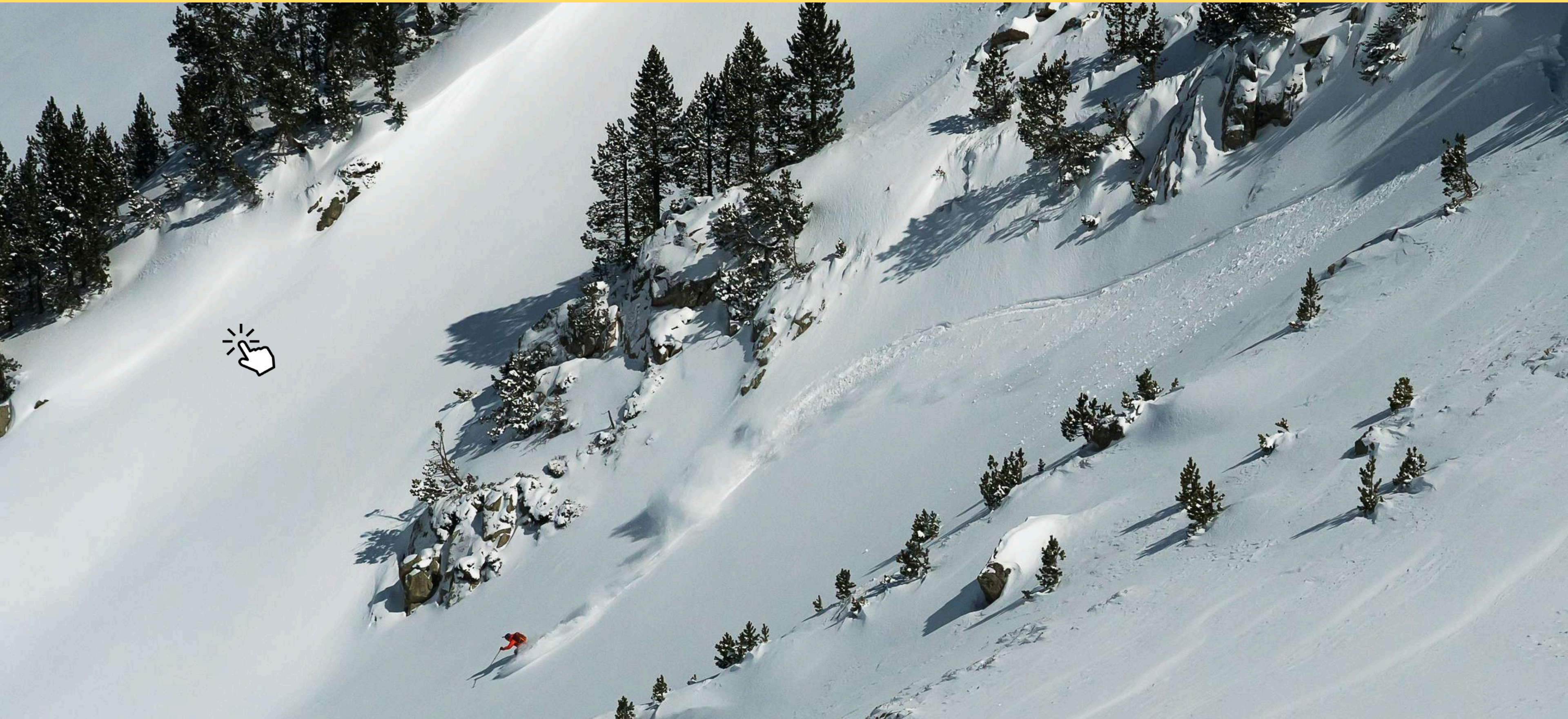
PRODUCTION COMPANY (GRAND ANGLE - PUBLICIS - PRODIGIOUS)

MEDIAS (EUROSPORT - TF1 - L'EQUIPE - FRANCE 3)

BRANDED VIDEOS - ATHLETES - SPONSORING

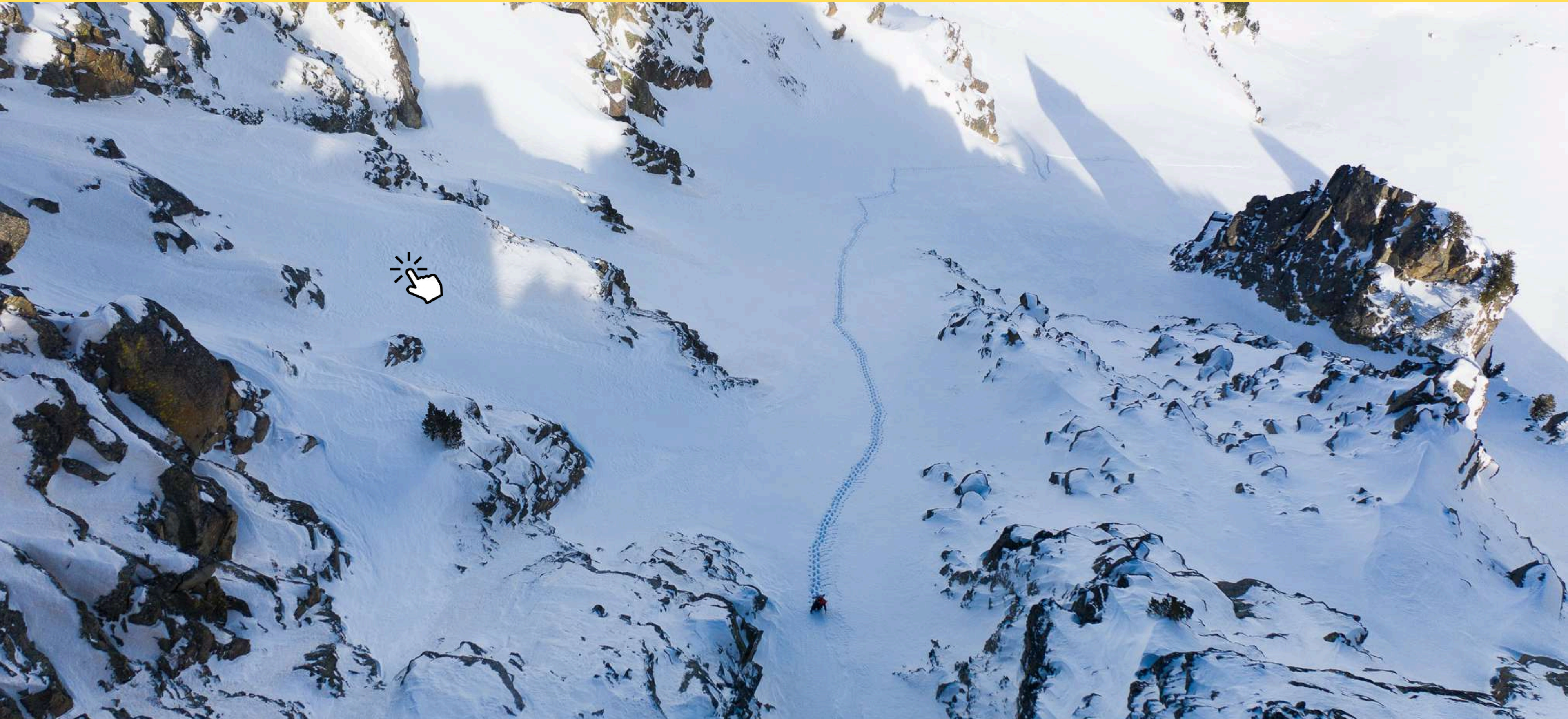
PHOTOGRAPHER

OUTDOOR / SKI FREERIDE



PHOTOGRAPHER

OUTDOOR / SKI FREERIDE



PHOTOGRAPHER

OUTDOOR / MOUNTAIN



PHOTOGRAPHER

OUTDOOR / OCEAN



PHOTOGRAPHER

OUTDOOR / OCEAN



PHOTOGRAPHER

OUTDOOR / BIKE



PHOTOGRAPHER

OUTDOOR / BIKE



PHOTOGRAPHER

OUTDOOR / MOUNTAINBIKE



PHOTOGRAPHER

OUTDOOR / OCEAN



PHOTOGRAPHER

OUTDOOR / OCEAN



PHOTOGRAPHER

COMMERCIAL



YOUR OPPORTUNITY

COLLABORATION
X
PURAVIDA IMAGES



PARTNERSHIP / SPONSORSHIP

MEDIA PRODUCTION

INSTAGRAM

IG stories & posts along the partnership

CONTENT

Videos & photos to showcase your brand or your company

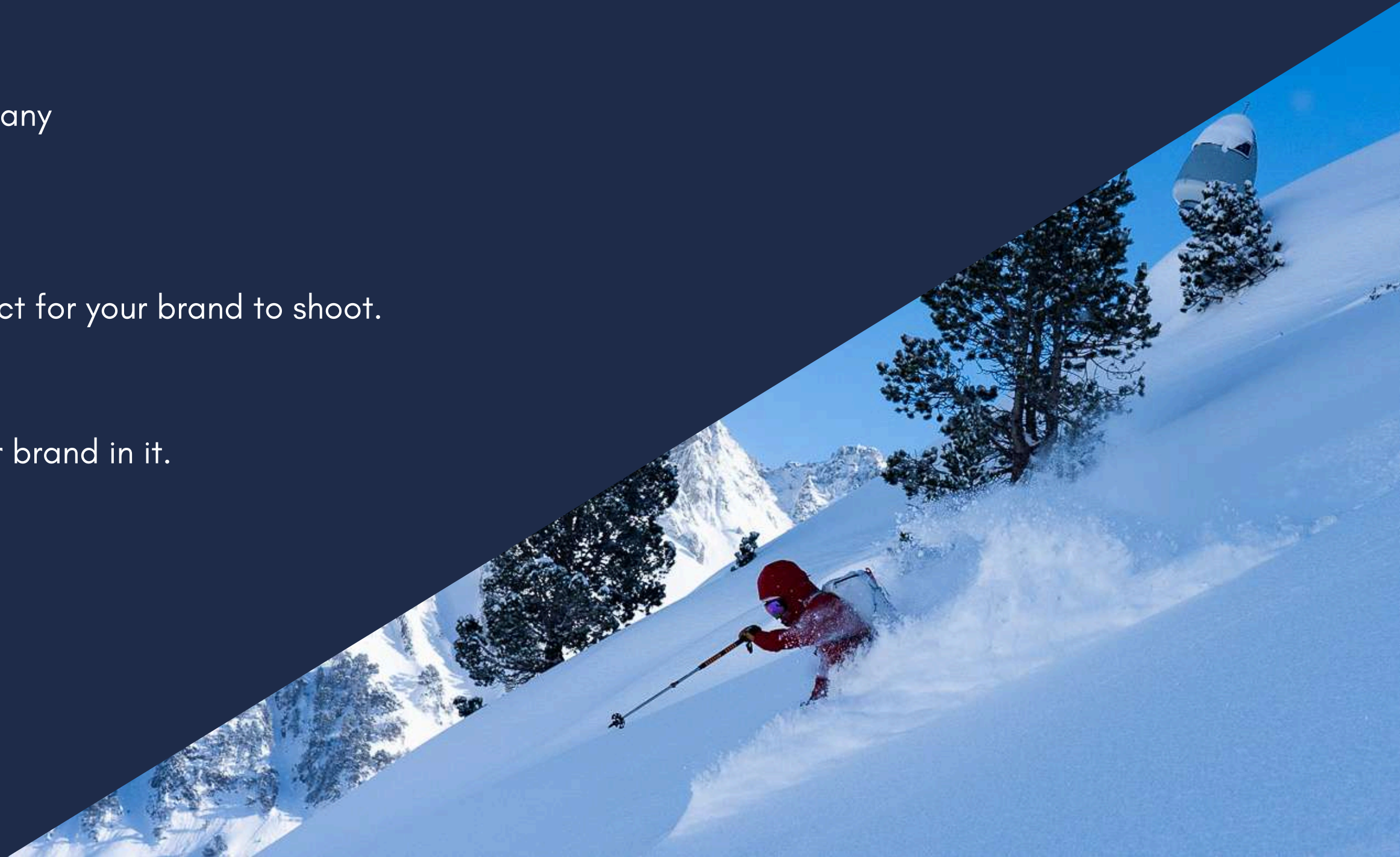
Access to all contents

PROMOTIONAL VIDEOS

On demand you can have discount for a specific project for your brand to shoot.

FILM

If we have a documentary project, we can include your brand in it.



PARTNERSHIP / SPONSORSHIP

WHY RESPOND FAVORABLY TO THIS REQUEST

The purpose of this partnership project between PuraVida Images and your brand is to be able to promote it in the field for social networks.

We will cover with content our adventures and shootings.
The products can be put in light and be in his best situation for promotion.

We have many outdoor projects throughout the year. Beyond our leisure practice, we are, through our projects, brought to be on the ground, abroad etc... Take advantage of this opportunity to offer greater visibility to your brand.

Through this partnership, you will be able to benefit from quality photo and video content in order to be able to use it on your own networks, in your communication, etc.

Need a specific photo or video of one of your products? Take advantage of having a photographer/filmmaker as a partner in order to have specific, professional content "on demand"



Ben Bireau





**JOIN US
IN THIS ADVENTURE**